

Visual Designer India

About Aviso

Aviso is the leading AI revenue operating system. We act as a compass to guide sales teams to maximize growth and minimize risk. Aviso's predictive AI delivers revenue intelligence, drives team-wide actions and course corrections, and gives precise guidance so sellers and teams don't get lost in the fog of CRM and other point tools.

With demonstrated results across Fortune 500 companies and industry leaders such as Dell, Nuance, Honeywell, Elastic, GitHub and RingCentral, Aviso works at the frontier of AI to help teams close more deals and drive more revenue. Aviso AI has generated 350 billion insights, analyzed \$400B in pipeline, and helped customers win \$1640B in deals. By using Aviso AI, sales teams close on average 20% more deals with 98%+ accuracy, reduce sales cycles by north of 25%, and reduce spending on non-core CRM licenses by 30%.

Aviso is backed by Storm Ventures, Scale Venture Partners, Shasta Ventures, and other leading Silicon Valley investors.

Who You Are

You're a creative problem solver and understand what makes a design great keeping both aesthetics and business requirements. You have a penchant for creating designs which can make a good copy and message great by use of visual storytelling. You are a design thinker who has built a great track record and portfolio of work across multiple business use cases, content types and channels.

You will report to our VP of Marketing and work closely with the rest of Aviso's marketing team. This role is remote and can be based anywhere in India.

Your Future Responsibilities

- Create designs for marketing assets including case studies, data sheets, whitepapers, presentation decks, etc.
- Responsive Web, landing page design and email design for marketing campaigns
- Create mobile first and interactive web design elements
- Conceptualize the creative for messages on various digital content channels like web banners, social media posts, blogs, chat messages, etc.
- Work with video producers in creating attractive video content including screens, thumbnails, images, slides etc.
- Work on rich, visual design for showcase pages, infographics, social media illustrations etc.
- Help product teams in designing screens and creatives for the product wherever required

Requirements

- Bachelor's degree. A Bachelor in Fine Arts is preferred
- 2-4 years of experience as a visual/graphic designer working for Tech, SaaS or B2B company
- Familiar with Figma and other tools for design
- Adept at using Adobe Design Suite for creating designs
- Use of prototyping tools like Invision, a distinct advantage
- Understanding of wireframing tools like Balsmiq, Miro etc. a plus
- Working knowledge of CRM, particularly Salesforce for lead management
- Understands design thinking and is a storyteller by instinct
- Has working knowledge of HTML, CSS and web technologies is a advantage
- Creative with passion for design
- Ability to effectively collaborate with a team of coworkers both in-person and remote
- Methodical with attention to detail
- Flexibility, adaptability, comfort with multitasking
- Efficient, professional, with a passion for quality and meeting deadlines

Aviso offers:

- Dynamic, diverse startup environment driven by transparency and velocity
- Convenient office locations in Hyderabad and Bangalore tech hubs
- Competitive salaries and company equity, and a focus on developing world class talent operations
- Comprehensive medical insurance available for you and your family
- Upskilling and learning support including via paid conferences, online courses, and certifications